



2019 PRESENTING SPONSORS



SANTA HOUSE—\$5,000

(ONE SPONSORSHIP AVAILABLE)

- Identification plaque next to the house that everyone will see as they enter
- Recognition in the house that will be seen by everyone as they exit
- Additional Perks listed below

PHOTOS—\$5,000 (GUEST PURCHASED)

(ONE SPONSORSHIP AVAILABLE)

- Your name/logo on the event swag bag
- Additional Perks listed below

SANTA'S MAGICAL MOMENTS—\$2,500

(ONE SPONSORSHIP AVAILABLE)

- Your name/logo on the event swag bag OR custom gift tag
- Additional Perks listed below

SANTA'S WELCOME CENTER—\$2,500

(ONE SPONSORSHIP AVAILABLE)

- Identification plaque with business name on all four sides of the Information Kiosk from Thanksgiving—Christmas
- Additional Perks listed below



ADDITIONAL PERKS

to each package listed above:

WEBSITE: Business name listed

REINDEER GAME: Five game cards

PHOTO PACKAGE:

Five photo packages include:

one ornament & one photo each with a Santa Reservation

DECAL: One "Proud Sponsor of Santa on the Square" decal

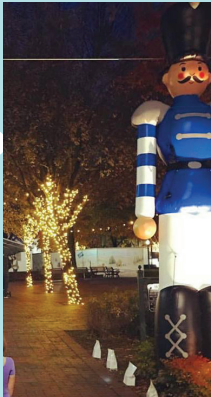
T-SHIRT: Business name listed

SOCIAL MARKETING: Business name/logo shout-out on Facebook and Instagram up to five times

Making our community stronger with proceeds going to:



2019 SPONSORSHIP OPPORTUNITIES



ENTRANCE TO THE SQUARE/SOLDIERS \$2,000 EACH (ONE SPONSORSHIP AVAILABLE)

- Identification plaque at the two entrances to the Marietta Square at the base of the soldier that will be displayed from Thanksgiving—New Year's Eve
- Name on T-shirt
- Additional Perks listed below



REINDEER GAMES \$300 EACH (NINE SPONSORSHIPS AVAILABLE)

- Small identification plaque next to their reindeer inside the Marietta Square
- Each sponsor will have their name on the back of the game card
- Five reindeer game cards
- Name on T-shirt
- Additional Perks listed below



SANTA TICKET \$1,500 EACH (THREE SPONSORSHIPS AVAILABLE)

- Each sponsor will have a logo on the back of the Santa Ticket
- Name on T-shirt
- Additional Perks listed below



SANTA ADVENTURE CARD \$250 EACH (20 SPONSORSHIPS AVAILABLE)

- Each sponsor will have their a logo on the back of the trifold
- Name on T-shirt
- One wreath (to self-decorate); each wreath will be displayed on a light pole on the Marietta Square
- Additional Perks listed below



FESTIVAL OF TREES \$500 EACH (20 TREES AVAILABLE —ALL SCHOOLS)

- Each sponsor will have a custom ornament at the top of one Marietta school's tree from Thanksgiving—Christmas and get to keep the ornament after the season ends
- An opportunity to pair with one Marietta school
- Participation in the awards ceremony on December 5
- Name on T-shirt
- Additional Perks listed below



FRIENDS OF SANTA \$100 EACH (20 SPONSORSHIPS AVAILABLE)

- Each sponsor will have their logo on one ornament on one tree located in the Festival of Trees
- One coupon included in the event swag bag
- Additional Perks listed below

ADDITIONAL PERKS to each package listed above:

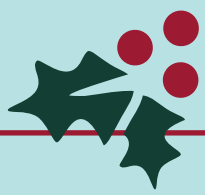
WEBSITE: Logo listed

DECAL: One "Proud Sponsor of Santa on the Square"

EACH SPONSOR WILL ALSO RECEIVE SHOUT OUTS ON   

For any questions about sponsorship, please contact: SantaOnTheMariettaSquare@gmail.com

EXPERIENCE THE MAGIC OF BEING A



Sponsor



BILLBOARD ADVERTISEMENT

946,384



REACHED WEEKLY

2,000+
FAMILIES HAD PICTURES TAKEN WITH SANTA LAST YEAR



PROMOTION FOR ONE FULL YEAR

ON WINTER WONDERLAND & MARIETTA SQUARE SOCIAL MEDIA AND WEBSITE



SOCIAL MEDIA POSTS



Winter Wonderland

1,401
FOLLOWERS
2,000+
REACHED WEEKLY



894
FOLLOWERS
3,600+
IMPRESSIONS PER WEEK

Marietta Square

8,703
FOLLOWERS
6,500+
REACHED WEEKLY



1,993
FOLLOWERS
49,000+
IMPRESSIONS PER WEEK

Artisan Market

4,620
FOLLOWERS
4,620+
REACHED WEEKLY



3,116
FOLLOWERS
10,000+
IMPRESSIONS PER WEEK



PRESS THIS YEAR IS GARNERING MENTIONS IN THE FOLLOWING OUTLETS:

- Marietta Daily Journal
- Atlanta Journal Constitution
- Access Atlanta
- Atlanta Planit
- Travel Cobb

- Scoop OTP
- Brightside Marietta Magazine
- Creative Loafing
- Georgia Magazine
- Atlanta & Co.